PRIVACY INFORMATION STATEMENT - (CUSTOMERS)

LASIT S.P.A. has adopted Company Procedures and Policies in line with the General Data Protection Regulation (EU GDPR 2016/679), in order to guarantee high security standards and rules aimed at allowing adequate processing of Personal Data.

With reference to the General Data Protection Regulation (EU GDPR 2016/679) containing the new provisions concerning the protection of personal data

IS REQUIRED

with this information the consent to the processing of data for operations strictly related to the activities carried out by LASIT S.P.A. with registered office in Via Solferino 4, 80058 Torre Annunziata (NA), VAT N. 02747991210 are inevitably to be treated by staff.

Pursuant to art. 13 of the GDPR we inform you that:

Contact details of the Data Controller (art. 13 n. 1. a )

Data Controller is LASIT S.P.A.

It is possible to contact the Data Controller by e-mail to the following address: privacy@lasit.it

Purposes of the processing (art. 13 n. 1. c )

Data provided will be processed for the following purposes (Article 6 par1 b) e):

1. Fulfill the pre-contractual, contractual and tax obligations arising from relationships with you in place; Purposes related to the management of the contractual relationship and the provision of the Services: establishment, management and termination of the contractual and commercial relationship; fulfillment of accounting and taxation obligations; provision, support, updating and information regarding the services offered and the available features;

2. Fulfill the obligations established by law, regulations, Community legislation or an Authority (for example: anti-terrorism controls, anti-money laundering controls, tax and accounting audits, management of disputes); Exercise the rights of the owner, for example the right of defense in court;

3. Purposes related to marketing activities with specific consent: market research; economic and statistical analyses; social, cultural and solidarity initiatives; updating on training initiatives, marketing; sending of advertising / informative / promotional material and updates on initiatives, promotions and offers by LASIT S.P.A. or of third-party companies that operate in collaboration with LASIT S.P.A., also in relation to programs and promotions, aimed at rewarding and / or retaining customers; communications and information on the activities of LASIT S.P.A. and on the events in which the LASIT S.P.A.;

4. Purposes related to recording and processing of the image with explicit consent: the data provided by you (for example: audio recordings, images taken by video and / or photographs, interviews during events organized by LASIT SPA to which you will part) will be processed for promotional activities of LASIT S.P.A.

Consent basis and possible consequences of refusing it (art. 13 n. 2 e))

LASIT S.P.A. will carry out the processing:

- based on your consent;
- because it is necessary for the contractual obligations referred to in point 1 (eg preparation and execution of the commercial contract);
- because it is necessary to fulfill the legal obligations indicated in point 2, to which we are subject (eg accounting, retributive, social security, anti-terrorism checks);
- because the treatment is necessary to pursue a legitimate interest (eg anti-money laundering checks, use of video surveillance tools to protect corporate assets, fraud prevention, safeguarding strategic corporate interests and related business relationships).

It follows that the provision of personal data is mandatory for the purposes set out in points 1, 2.

The purposes 3 and 4 do not derive from a legal obligation and the conferment of the relative consent is optional.

Any partial or total failure to provide the data will result in the partial or total impossibility of achieving the aforementioned purposes.
The entity and the adequacy of the Data provided will be assessed from time to time, in order to determine the resulting decisions and avoid the processing of data exceeding the purposes pursued.

We will not use your personal data for any other purpose other than those described in this statement, if not by informing you in advance and, where necessary, obtaining your consent.

Recipients or categories of recipients (art. 13 n. 1. e) )

The data may be made accessible for the purposes referred to in art. 2.1) and 2.2):
- to employees and consultant of the Data Controller, in their capacity as persons in charge and / or internal data processor and / or system administrators;
- to third party companies or other subjects that carry out outsourced activities on behalf of the Data Controller, in their capacity as external data controllers.

Subjects authorized to data processing

The Data are processed by internal and external resources at the offices of LASIT S.P.A., properly identified, educated and operating as authorized personnel to process the Data.

Main External Data Processors (where applicable):

The list of external data processors is available at the headquarters of LASIT S.P.A. .

Data Transfer (art. 13 n. 1. f)

Data Controller does not intend to transfer personal data to a third country outside the European Union or to an international Organization.

Data Storing (art. 13 n. 2. a) )

The data will be available for the time strictly necessary for the purposes of the processing:
The Data Controller will process the personal data for the time necessary to fulfill the aforementioned purposes and in any case for no more than 10 years from the end of the relationship for the purposes of service (and generally not higher than that required by rules, laws and regulations).

Rights of the Data Subject (art. 13 n. 2. b) c) d) )
The data subject has the right at any time to:
- ask the data controller to access personal data, rectify, cancel or limit the processing, or to object to the treatment;
- the data portability, ie to receive, in a structured format, the personal data supplied by you;
- revoke the consent at any time without prejudice to the lawfulness of the treatment based on the consent given prior to the revocation;
- propose a complaint to the supervisory authority

LASIT S.P.A. will take charge of your request with the utmost commitment to ensure the effective exercise of your rights. Finally, you will have the right to submit a complaint to the National Supervisory Authority (Garante Privacy).

Processing Method

LASIT S.P.A. is committed to the protection of its customer personal data, basing data processing on the principles of correctness, lawfulness and transparency. Personal data will be processed with the use of tools and procedures, with the aid of digital media, IT and telematic means.
The communications referred to in point 3) will be carried out in traditional ways (paper mail, phone calls with operator), or automated (ex: fax, e-mail, sms, mms).

The Data Controller declares to comply with the regulations on personal data security set forth in the General Data Protection Regulation 2016/679 and in particular that it has conducted a Data Protection Impact Assessment related to processing activity and has implemented adequate technical and organizational measures.
CONSENT TO THE PROCESSING OF PERSONAL DATA

☐ CUSTOMER (INDIVIDUALS)
I, the undersigned ___________________ born in ___________________ on ___________________

Resident at ___________________ Street ___________________ n. _____

Tax code ___________________

Phone ___________________ Mobile ___________________

☐ CUSTOMER (COMPANIES / CORPORATIONS)
I, the undersigned ___________________ born in ___________________ on ___________________

Phone ___________________ Mobile ___________________

as CEO / Chairman / Director / Managing Director / other ___________________

of the company ___________________

based in ___________________ VAT number ___________________

AGREE

pursuant to and for the purposes of Article 13 of the General Data Protection Regulation (EU 2016/679) with the signing of this form, to the processing of personal data according to the methods and within the limits set out in the attached statement note, in particular:

☐ I agree to the treatment referred to in point 1 of the above privacy statement;

☐ I agree to the treatment referred to in point 2 of the above privacy statement;

☐ I agree to the treatment referred to in point 3 of the above privacy statement;

☐ I agree to the treatment referred to in point 4 of the above privacy statement;

Place and date ___________________ Signed ___________________